

Wednesday, April 18, 2018

Accelerating Mobility Solutions



OUR SPEAKERS



Colin Goldsmith
Managing Partner
P3 North America



Ted Mabley
Director,
Cost Management
P3 North America



Erik Alvarado
Manager,
User Experience
P3 North America

P3 has positioned itself as a catalyst for companies to transform, develop and commercialize new businesses in the mobility world by integrating consulting, engineering and testing services.



Partha Goswami
Manager of
Technology Insight
General Motors

Goswami is responsible for identifying technology trends, exploring future implications and cascading insights to stakeholders within General Motors.

WHY ATTEND?

- Explore the current state of a rapidly changing mobility world due to autonomous mobility.
- Hear about how technology benchmarking can be a powerful tool to shorten development time of better products.
- Learn about the latest in cost analysis and how it can improve the competitiveness of your products.
- Identify a strategy for innovation and differentiation in the crowded mobility ecosystem.
- Engage with P3 experts in open discussion about autonomous, connected, and electric mobility and the impact of new mobility services and digital transformation.

Who Should Attend:

- OEMs
- Suppliers
- Companies focused on Mobility and Mobility Services
- Leaders in Autonomous, Connected and Electric Mobility
- Product Planners and Technologists

Attendees will view and experience:

- ADAPT vehicle – A modular autonomous sensor test platform that allows for benchmarking of sensors and algorithms.
- Introduction to P3's xP3rience Lab methodology that accelerates development of new mobility products and services.
- Automated testing platform for in-vehicle mobile wireless charging to analyze and optimize usability and performance.

MORE INFORMATION AND REGISTRATION

Register at
www.SAAauto.com

Receive the discounted SAA member rate by using code **JGPF6HCB** at checkout.

Wednesday, April 18, 2018
7:30 a.m. Networking Breakfast
8:15 a.m. - 11:30 a.m. Speakers and Q&A

\$79 for SAA Members
\$179 for Non-Members (includes one year of SAA membership)

P3 Mobility Innovation Center
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